



Government of West Bengal
Directorate of I.C. D. S.

Shaishali Complex, Salt Lake City, Sector- I, Kolkata-700064
Ph: (033) 2359 3786/ (033) 23593787 + Fax: (033) 2337 5782
Email Id: icdswestbengal@gmail.com

No.2251(13)/ICDM-Dte

Dated: 03/07/2025

The District Magistrate(s),
Alipurduar/ Bankura/ Birbhum/ Hooghly/ Jhargram/ Kolkata/ North 24 Parganas/
Paschim Bardhaman / Paschim Medinipur/ Purba Bardhaman/ Purba Medinipur/ Purulia/
South 24 Parganas

Subject: POSHAN Bhi Padhai Bhi (PBPB) Training for Anganwadi Workers.

Sir/Madam,

This is to inform you that the Directorate of ICDS, WB, with the support of NIPCCD, New Delhi, has already completed the PBPB State Level Training of Master Trainers (SLMT) for selected DPOs, CDPOs, ACDPOs, and Supervisors of Alipurduar, Bankura, Birbhum, Hooghly, Jhargram, Kolkata, North 24 Parganas, Paschim Bardhaman, Paschim Medinipur, Purba Bardhaman, Purba Medinipur, Purulia, and South 24 Parganas districts. The left-out DPOs, CDPOs, ACDPOs, and Supervisors will be trained subsequently in phases.

You are requested to instruct the DPOs to start the 3-day training of Anganwadi Workers from **21.07.2025** onwards via the trained DPOs, CDPOs, ACDPOs, and Supervisors. The PBPB training schedule is provided in **Annexure A**. Further, please instruct them to share the link "<https://tinyurl.com/PBPB2024>" for AWW registrations and assessments under the PBPB training. The link is to be shared with AWWs on the morning of their training batch and ensure completion until the last step, i.e., post-training assessment. Provision for an automated certificate on completion of the post-training assessment will be deployed shortly thereafter. DPOs need to share the training calendar by **19.07.2025** as the training will be monitored by the faculties from NIPCCD, New Delhi, and officials from the Directorate of ICDS.

The budgetary provisions for the training are provided in **Annexure I**. The number of batches to be trained (as per AWWs in position MPR March 2025), along with the fund limit for conducting the entire training for all AWWs, is given in **Annexure II**. The actual expenditure incurred by the District for the purpose for which it is given should not exceed the limit set by the State. Funds allocated for the training hall should only be expended if private training halls are hired. If government buildings or the premises of previously functioning AWTC/MLTCs are used for the training, no fund will be provided for the training hall component.

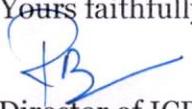
The **first installment of the fund** will be released shortly to the IAs of the District. The remaining allocation will be released only after the completion of the training and the receipt of the actual expenditure made within the limits set for organizing the training, as specified in **Annexure II**. Signed copies of the **Statement of Expenditure (SOE)** must be submitted under your signature as per the format given in **Annexure III**.

DPOs may be asked to mail **five (5) best photographs** of each of the training batches organized to icdswestbengal@gmail.com with a copy to pjushddicds@gmail.com.

For any clarification, please contact the Deputy Director of ICDS, Shri Pijush Saha - 7003754701.

Enclosed – As stated above.

Yours faithfully,


Director of ICDS
West Bengal

No. 2251 (13)/1/18/ICDM-Dte

Dated: 03/07/2025

Copy forwarded for information and necessary action to :

1. The Principal Secretary, Department of Women and Child Development and Social Welfare, Government of West Bengal, Bikash Bhavan, 10th Floor, Salt lake, Kolkata-700091.
2. The Special Secretary (ICDS), Department of WCD&SW, GoWB, Bikash Bhavan, Kolkata 700091
3. The PS to the Hon'ble MIC, Department of Women and Child Development and Social Welfare, GoWB, Kol 91
4. Smt. Dr. Rita Patnaik, Joint Director, NIPCCD, New Delhi
5. The Anirban Chakraborti, DD, ICDS, WB
- 6-18. The District Programme Officer (ICDS) Alipurduar/ Bankura/ Birbhum/ Hooghly/ Jhargram/ Kolkata/ North 24 Parganas/ Paschim Bardhaman / Paschim Medinipur/ Purba Bardhaman/ Purba Medinipur/ Purulia/ South 24 parganas with the request to ensure successful completion of the trainings.


Director of ICDS
West Bengal

Annexure A

PBPP Training Programme Schedule for Round I of AWWs

Day 1: Padhai	
Session 1: Introducing Poshan Bhi Padhai Bhi	
Session 2: Introduction and Developmental Areas in ECCE	
Session 3: Activities for ECCE in each AWC	
Session 4: Structures for ECCE in each AWC	
Day 2: Poshan	
Session 5: Addressing Malnutrition: SAM, MAM and Micronutrient Deficiencies among Children	
Session 6: Importance of Nutrition for Children (0-6 years)	
Session 7: Growth Monitoring and Poshan Tracker	
Session 8: Parental Engagement and Community Mobilization	
Day 3: Poshan Bhi Padhai Bhi	
Session 9: Divyang Children - Screening, Inclusion and Strategies	
Session 10: Home Visits and Caregiver Training	
Session 11: Learning Monitoring and Assessment	
Session 12: States Best Practices: Changing the perception of AWC as Learning Centre	

Annexure I

Si No.	Heads of Accounts	(in Rs.)
a	Training Hall (Rent @ Rs 4000 per day) [in case no AWTC/MLTC or Govt. building are available]	12000
b	Snacks, Tea, Water, Lunch (@ Rs 300 per person per day)	90000
c	Kit (Training Material, Bag/Folder), Stationery (pen, writing pad) for participants and Materials for preparing Toys (@ Rs 300 per person per batch)	30000
d	TA for Anganwadi Worker within Districts (Rs. 150 per person per day)	45000
e	Contingency including banner	8000
	Total cost for training for 1 batch (100 trainees)	185000

Annexure II

Sl No.	Name of the District	AWW Sanctioned	AWW In Position (Mar 2025 MPR)	No. of Batches	Fund Limit @ Rs. 1850/- per participants (Including Training Hall Rent if required)
1	Alipurduar	3204	2862	28.62	5294700
2	Bankura	5739	5176	51.76	9575600
3	Birbhum	5191	4470	44.7	8269500
4	Hooghly	6708	5966	59.66	11037100
5	Jhargram	2477	2269	22.69	4197650
6	Kolkata	1529	946	9.46	1750100
7	North 24 Parganas	10368	9549	95.49	17665650
8	Paschim Bardhamana	2845	2352	23.52	4351200
9	Paschim Medinipur	6636	6134	61.34	11347900
10	Purba Bardhaman	6853	6157	61.57	11390450
11	Purba Medinipur	6345	4853	48.53	8978050
12	Purulia	4945	4037	40.37	7468450
13	South 24 parganas	11364	9926	99.26	18363100
	Total	74204	64697	646.97	119689450

**Annexure III
Statement of Expenditure (SOE)**

Name of District:.....

Sl No.	Total AWWs in Position	Total AWWs received 3 days PBPB Training	Total No. of training batches conducted	Total Expenditure for Training Hall Rent [only in case no AWTC/MLT C or Govt. building are available]	Total Expenditure for Boarding - Snacks, Tea, Water, Lunch	Total Expenditure for Kit (Training Material, Bag/Folder) and Stationery (pen, writing pad) for participants	Total Expenditure for TA for Anganwadi Worker	Total Expenditure for Contingency including banner	Grand Total In Rs.
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)

Total Expenditure = Rs.....

"The total number of AWWs trained mentioned in the above format have been organised satisfactorily and expenditures incurred accordingly are as per approved limits mentioned in No.2251(13)/ICDM-Dte, dt.03.07.2025. Random checking was done by respective DPO/CDPOs regarding the arrangements of the trainings."

District Programme Officer

District Magistrate

*The countersigned copies of format followed with the certificate are requested to be mailed as soon as the training is over.